

CRACKING THE CODE OF YOU!

In this design challenge, you will be creating a series of badges that represent the amazing uniqueness that is YOU. The catch? These badges are small, so you'll need to **choose your designs wisely to convey your message clearly and effectively.**

Through the tutorials, you'll craft your own one-of-a-kind badges, with each design being a symbol of your strengths and talents. Together, they will form a code that celebrates your individuality.

BUT FIRST! Let's start with some brainstorming!

Let's stop and think about what makes you, YOU!

1. What makes you unique?

What are some things that make you feel proud of who you are?

[e.g. I'm an excellent artist, and I love drawing colourful pictures. I have a kind heart, and I always try to help others. I have an amazing imagination, and I create fun stories. I'm a good friend, I always listen to and support my friends.]

Write them down below:

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2. Passions/Skills?

Think about the activities or hobbies that make you happy. Write them down below:

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3. Now, I want you to think- if you were an animal, what would you be?

Think about what makes you unique and special. Is there a particular animal that you feel could represent these qualities? Choose from the list or write your own below.

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EXAMPLES OF ANIMAL QUALITIES

Lion: A leader, courageous and confident.

Owl: Wise, intelligent and a love for learning.

Dolphin: Compassionate, playful and friendly.

Elephant: Loyal, patient, and a strong memory.

Butterfly: An adventurer, vibrant and adaptable.

Cheetah: Fast, agile and determined.

Turtle: Resilient, patient and committed.

Peacock: Confident, proud and loves putting on a show.

Wolf: Loyal, a great team player and loves contributing to the community.

Hummingbird: Energetic, joyful, and fun.

Penguin: Cooperative, adaptable, and dedicated.

Fox: Clever, resourceful and agile.

Giraffe: Adventurous spirit, unique and gentle.

Kangaroo: Nurturing, protective, and a strong sense of family.

Horse: Freedom, strength, and loyalty.

Chameleon: Adaptable, versatile, colourful and creative.

Eagle: Focussed, protective and determined.

Panda: Calm, gentle and a playful nature.

Bear: Strong, protective and a nurturing nature.

Cockatoo: Social, chatterbox, curious.

Leopard: Fierce, observant, independent.

Zebra: Individual (each zebra has unique stripes), prefers to be around others.

Koala: Calm, relaxed, and a gentle disposition.

Chimpanzee: Intelligent, good at solving problems and very social.

Sloth: Patient, takes things slow.

Tiger: Courageous, independent and a strong sense of self.

What strengths reflect your individuality?

4. Symbols of Strengths:

Check out the list of strengths below and note the ones that you feel describe you. Look at the examples of the symbols that could represent these strengths. Use the list or come up with some of your own, and write down those that you might want to feature in your designs, for example e.g. a sun to represent your positive attitude.

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Leadership:

- A captain's hat to symbolise being a leader of a team or group.
- A small crown to represent leadership and authority.

Creativity:

- A paint palette with colourful splatters for creativity.
- A thought bubble to represent creative thinking.
- A lightbulb to represent innovation & problem-solving skills.

Compassion:

- A pair of hands offering a heart to symbolise caring for others.
- A heart to depict a kind and empathetic nature.

Curiosity:

- A magnifying glass to depict curiosity and exploration.
- An open book to represent a love for learning.

Kindness:

- A bouquet of flowers to depict act of kindness

Humour:

- A clown face to depict a talent for making people laugh.
- A laughing face emoji to symbolise a great sense of humour.

Teamwork:

- Puzzle pieces coming together to symbolise the power of teamwork.
- Two hands clasping to symbolise collaboration and teamwork.

Confidence:

- A superhero cape flying in the wind to represent a "can-do" attitude.
- A thumbs-up to represent a positive attitude.

Optimism:

- A rainbow symbolising hope and positivity.
- A sun peeking over the horizon to represent a bright outlook.

Empathy:

- A heart-shaped Earth to symbolise caring for the world.
- Hands holding a heart to symbolise caring for others.

5. Last question! Your Power Words:

Think of a word (or words/a saying) you feel describes something about you and who you are. Check out some of the examples below.

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What words do you connect with?

For Creatives:

- Colourful Creator
- Original Thinker
- Creative Cool Cat

For Science/Tech Kids:

- Curious Scientist
- Tech Wizard
- Coding Champion
- Digital Wizard

For Kind Kids:

- Thoughtful Friend
- Generous Heart
- Happy Dance

For Future Leaders:

- Future CEO
- Change Maker
- Bold and Brave
- Boss Mode

For Explorers:

- Adventurous Nomad
- Global Wanderer
- Journey Dreamer

For Sports-Lovers:

- Sports Star
- Game On
- Goal-Getter
- Fierce Mode

For Nature-Loving Kids:

- Eco Warrior
- Wildlife Enthusiast
- Wilderness Wanderer
- Green thumb

For Book-Lovers:

- Bookworm
- Story Seeker
- Word Wizard
- Reading Rockstar
- Future Author

For the Curious:

- Inquiring Mind
- Knowledge Seeker
- Curious Explorer
- Adventure Seeker
- Seeking Wonders
- Embrace Curiosity

Inspiring Sayings:

- Be Fearless, Be You!
- Adventure Awaits!
- Fearless and Fabulous
- Brave and Bold
- Choose Happy
- Creative Genius at Work
- Making Magic Happen
- Boldly Brave
- Embrace Every Moment
- Kindness Warrior
- Laugh Loudly, Live Fully
- Sparkle and Shine
- Fierce and Fearless
- Dare to Dream Big!
- Happiness Begins with Me!
- Be Your Own Hero
- Shine Bright, Dream Big
- Colour Outside Lines
- Endless Possibilities
- Create Magic
- Dream, Design, Do

BADGE CREATION

Now that we've had a solid brainstorming session, you can move on to the tutorials and get started creating your badge designs. You will have the choice of using pen and paper, Procreate or another drawing app of your choice.

You will use the answers from this worksheet you to create your 3 designs.

Word / Animal / Symbol

- 1 Your Power Words:** Refer back to Question 5, here we'll be using your selected words to master Retro Handlettering to create your badge.
- 2 Your Inner Animal:** Refer back to Question 3, we'll be illustrating your animal in the super cute Kawaii style for your next badge.
- 3 Symbols of Your Strengths:** Referring back to Question 4 we'll be learning about icon design to illustrate a symbol for another one of your strengths.

Top Tips to remember:

- 1. Keep it Simple and Clear:** In a small design space like a badge, simplicity is key. Use clean lines, bold colors, and easily recognisable symbols to ensure that your message is conveyed clearly and effectively.
- 2. Choose Symbolic Representations:** Think creatively about how you can use symbols and icons to represent your strengths and talents. Symbols can be more powerful than words and can communicate a lot in a small space.
- 3. Use Colours to Express Emotions:** Colours can evoke different emotions and moods. Pick colours that reflect your personality and the message you want to convey. Contrasting colours will make your badge pop.
- 4. Effective Text:** For badges with text, keep it brief and legible to ensure it is an effective design.